AERT OFFICERS AND DIRECTORS FOR THE

TWO YEAR PERIOD BEGINNING MAY 1, 1955

National Officers

Leo A. Martin, President; Chairman, Division of Communication Arts, Boston University, Boston, Massachusetts

Edward Stasheff, First Vice-President; Professor of Speech, University of Michigan, Ann Arbor

Arlene McKellar, Secretary; Associate Director, Wisconsin School of the Air, University of Wisconsin, Madison

Rev. Richard F. Grady, Treasurer; Manager, Station WUSV, University of Scranton, Scranton, Pennsylvania

Director at Large

Walter Emery, Consultant, Joint Committee on Educational Television, Washington, D. C.

Regional Directors

Martha Gable, Northeastern; Assistant Director, School and Community Relations, Philadelphia, Pennsylvania, Board of Education

Arnold Wilkes, Southeastern; Director of Public Affairs and Education, Station WBAL, Baltimore, Maryland

Clarence E. Flick, West Central; Director, Radio-Television Section, University of Nebraska, Lincoln

Katherine Matchett, Great Lakes; Station WBOE, Cleveland Public Schools, Cleveland, Ohio

W. Ferron Halvorson, Southwestern; Director of Radio, Texas Technological College, Lubbock,

Mrs. Evadna Mickler, Pacific Northwest; Teacher, Portland, Oregon, Public Schools

Kenneth Harwood, Pacific Southwest; Chairman, Department of Telecommunications, University of Southern California, Los Angeles

AERT DIRECTORS AT LARGE

The terms of office for each Director are as follows:

Expiration dates:

1959 - Dr. Walter B. Emery, Special Consultant, Joint Committee on Educational Television, Washington, D. C.

1958 - Haskell Boyter, Director of Radio Education, Station WABE, Board of Education, Atlanta, Georgia

1957 - James F. Macandrew, Director of Broadcasting, Station WNYE, Board of Education of New York City

1956 - Gale R. Adkins, Director, Radio House, University of Texas, Austin

April 15, 1955

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION
Office of the President
Boston, Massachusetts

December 9, 1955

TO: All Officers and Directors

FROM: John Adams Rourke, National Membership Chairman

SUBJECT: Biographical Information

We are receiving several requests for information about AERT from prospective members. In an effort to meet these requests, I am in the process of preparing a brief write-up which I trust will adequately tell the Association's story. It will include such things as a summary of past activities, a description of the way AERT is organized, advantages of membership, services available, future plans, and so on.

In order to emphasize the fact that the Association is truly national in scope, and to show that its activities are managed by an experienced and distinguished group of officers and directors, I would like to include the names of each of you together with a few salient facts about you and the nature of your work.

Professor Martin has suggested that I check to be sure that the listing I use for each of you is completely accurate and up-to-date. Would you please, then, fill out the attached form in the manner in which you would like to see yourself in print?

Since time is of the essence, I would greatly appreciate it if you would return the completed form to me before the impact of the Christmas rush.

Thanks very much.

Sincerely,

John Adams Rourke

John Adams Rourke
National Membership Chairman
AERT

1 enc.

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION
Office of the President
Boston, Massachusetts

December 9, 1955

BIOGRAPHICAL INFORMATION QUESTIONNAIRE FOR OFFICERS AND DIRECTORS

Title, if any: _____

Full name: _____

Earned and honorary degrees: _____

_____

Present job title and name of employer: _____

_____

_____

Home address: _____

_____

_____

Past positions of significance: _____

_____

_____

Significant memberships and/or honors: _____

_____

_____

Major publications: _____

_____

_____

PLEASE MAIL COMPLETED FORM TO: John Adams Rourke, National Membership Chairman, Association for Education by Radio-Television, 84 Exeter Street, Boston 16, Massachusetts.

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION
Office of the President
Boston, Massachusetts

February 29, 1956

TO: All Regional Directors

FROM: John Adams Rourke, National Membership Chairman

SUBJECT: Enclosed materials

I am happy to report that the problems of a purely clerical nature which we have been experiencing in this office in the last few months have now been cleared up. Now that we have the able assistance of two young ladies, both seniors in the division of communication arts at Boston University School of Public Relations and Communications, we should be able to get caught up on the membership materials you are to receive. Enclosed you will find:

1. The somewhat belated December issue of our new Membership Newsletter plus the January-February issue. It is our thought, that in months to come these Newsletters may be of assistance to you in arranging membership campaigns in your own areas.

2. A list of staff members of schools and colleges in your regions which offer courses in radio and television. Please note that this list contains names of people who are not presently members of AERT. It seems safe to assume that a lot of these folks will want to join as soon as you contact them. This list then, will go along with the list of heads of departments of the same schools and colleges. This latter list was sent to you late last fall.

3. A relatively up-to-date list of those who presently are AERT members plus names of people and institutions that subscribe to the AERT Journal. This should be helpful to you in that it will indicate those you need not contact.

4. A sample copy of the mimeographed AERT membership blank. It is our suggestion that you have copies made of this and sent out to potential members within your regions.

5. A sample letter which we are using in this office to send to potential members. We suggest that you have similar covering letters sent to potential members along with a copy of the membership blank. The covering letter should consider many of the advantages of membership plus the objectives of AERT and should in effect be an "invitation" to join.

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION
Office of the President
Boston, Massachusetts

February 29, 1956

I believe this gets us up to date on the materials which we have been intending to send you. Now that we have adequate assistance in this office, I believe we will be able to service you with membership materials without any unnecessary delays.

If I can be of further assistance, please let me know.

Sincerely,

John Adams Rourke
National Membership Chairman
AERT

5 encs.

MAILING ADDRESS:

John Adams Rourke
Association for Education
by Radio-Television
84 Exeter Street
Boston 16, Massachusetts

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities

MITH MARYLAND INSTITUTE FOR TECHNOLOGY IN THE HUMANITIES

UNIVERSITY OF MARYLAND

WISCONSIN HISTORICAL SOCIETY

WISCONSIN UNIVERSITY OF WISCONSIN–MADISON

NATIONAL ENDOWMENT FOR THE Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the National Endowment for the Humanities.